

Ubika Research Intermediary Solution



Ubika Research, a Toronto, Canada based end-to-end investment research provider offers a fee-based research program to investment and merchant banks.

We offer flexible, cost effective and high quality investment research service both on a white label and on co-branded basis. Our service allows our partner firms to maintain vital research coverage in the market place without incurring fixed costs and helps them retain the visibility in the market and results in better clients' relationship, improved prospecting and higher sales.

Flexible Research Program

What is Ubika's Flexible Research Program?

- » A co-branded or white label investment research solution
- » A regular, flexible and comprehensive research program
- » Street level coverage at low affordable fee
- » Research contains business description, financial highlights, management information, market opportunity, competitive landscape and near term catalysts
- » Provides valuation, stock target & analysts' recommendation

What are the benefits?

- » A well rounded offering including high quality research coverage
- » Strong and continuous foundational research for current & potential clients
- » A great sales tool for the sales force that results in increased business
- » Allows showcasing of research capability, fully branded in your name
- » Results in competitive advantage and image of a full service investment bank

What does the program contain & how does this work?

- » Partners enrol in flexible research program and specify the companies that require research coverage
- » An Initiation Report (approx. 12-15 pages) is published on companies under coverage after enrollment
- » Regular research updates on the companies under coverage can be provided for additional fees
- » PDF copy for distribution (prints available for additional fees)
- » Fee: A low and flexible fee (one time or monthly) based on number of companies under coverage
- » Complete flexibility to opt out of the program with 60 days notice



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